AVİM Commentary • No: 2024 / 8 • April

THE B5+1 FORUM AND 'THE GREATER CENTRAL ASIA'

Gülperi GÜNGÖR

GÜLPERİ GÜNGÖR

Between 13 and 15 March 2024, Almaty of Kazakhstan became the meeting point for entrepreneurs, investors, policymakers, and specialists from the Central Asian countries and the United States, all of whom had gathered for the B5+1 Forum. The B5+1 Forum was held under the Improving the Business Environment in Central Asia (IBECA) program by the Center for International Private Enterprise (CIPE) and is supported by the US Department of State. The US delegation was led by Deputy Assistant Secretary of State for Central Asian Affairs John Mark Pommersheim and National Security Council Special Assistant to the President and Senior Director for Russia and Central Asia Nicholas Berliner. [1]

The B5+1 Forum is the private sector counterpart of the "C5+1" format, which was initiated in 2015 as a consultation mechanism by the United States and the Central Asian countries at level of the foreign ministers. The C5+1 Summit was held at the presidential level for the first time last year. During that meeting, the New York Declaration was accepted, which underscored a commitment to enhancing the investment and trade landscape for the US private sector.[2]

Ahead of the B5+1 Forum, preparatory work highlighted five priority sectors as likely to be most attractive to international investors and critical for developing regional markets: transport and logistics, e-commerce, tourism, green and renewable energy, and agribusiness.[3] Certain targets were set at the forum, including the elimination of non-geographical transportation and logistics barriers, the adoption of e-CMR, the enhancement regional cooperation in tourism, the execution of interstate e-commerce agreements, the advancement towards green energy, and the establishment of regional cooperation and standards in agribusiness.

The event was a platform for expert and business insights on improving investment climate, emphasizing the importance of regional cooperation and connectivity. Policymakers outlined their strategy for private sector partnership to reach the economic objectives of the region, informed by expert and business community input.

The second day of the forum started with the Dr. Frederick Starrs opening speech titled "Central Asia and the World". Starr is a prominent academic in the US known in the field of Central Asian Studies and is the founder of the Central Asia-Caucasus Institute and the

Silk Road Studies Program. In his speech, Starr reiterated his stance the "Greater Central Asia" concept[4] previously detailed in his 2022 report, Rethinking Greater Central Asia.[5] He argued for the extension of Central Asia's boundaries to include Azerbaijan, given its growing integration with the region, and Afghanistan, acknowledging its historical ties. He also suggested for establishing new trade routes through Afghanistan as an alternative to routes through Russia and China. This proposition indicates the US desire to engage with the Taliban regime through Central Asian intermediation.

Additionally, the forum addressed the "Global Infrastructure and Investment Partnership" endorsed by the G7 and discussed establishing an intergovernmental business council to boost regional trade and logistics. Consensus was reached on forming B5+1 subgroups focusing on the financial sector, women's entrepreneurship, and rotating the forum's location annually among different countries.

[1] B5 +1 Forum, *U.S. Department of State*, March 15, 2024, https://www.state.gov/b51-forum/

[2] C5+1 Leaders Joint Statement, *The White House*, September 21, 2023, https://www.whitehouse.gov/briefing-room/statements-releases/2023/09/21/c51-leaders-joint-statement/

[3] When B5+1 is More Than 6: Connecting Business for Regional and Global Prosperity, *CIPE*, March 4, 2024, https://www.cipe.org/newsroom/when-b51-is-more-than-6-connecting-business-for-regional-and-global-prosperity/

[4] Dr. Frederick Starr on Future of Central Asia and Regional Cooperation, *The Astana Times Youtube Channel*, March 18, 2024, https://www.youtube.com/watch?v=yNTjlVeZTRc

[5] Rethinking Greater Central Asia: American and Western Stakes in the Region and How to Advance Them, *Silk Road Studies*, June 15, 2022, https://silkroadstudies.org/publications/silkroad-papers-and-monographs/item/13454-rethinking-greater-central-asia-american-and-western-stakes-in-the-region-and-how-to-advance-them.html

About the Author :

Gülperi Güngör graduated from International Relations, Faculty of Political Sciences, Ankara University in 2015, and holds MSc. in International Relations from Middle East Technical University. (2020) She joined AVİM in January 2020. Güngör is Ph.D. candidate in Ankara University International Relations Department. As of March 2025, Güngör has started working at AVİM as a Non-resident Fellow while continuing her doctoral research at the University of Sheffield.

To cite this article: GÜNGÖR, Gülperi. 2026. "THE B5+1 FORUM AND 'THE GREATER CENTRAL ASIA'."

Center For Eurasian Studies (AVİM), Commentary No.2024 / 8. April 04. Accessed November 22, 2026.
https://avim.org.tr/public/en/Yorum/THE-B5-1-FORUM-AND-THE-GREATER-CENTRAL-ASIA

Süleyman Nazif Sok. No: 12/B Daire 3-4 06550 Çankaya-ANKARA / TÜRKİYE
Tel: +90 (312) 438 50 23-24 • **Fax**: +90 (312) 438 50 26
@avimorgtr
https://www.facebook.com/avrasyaincelemelerimerkezi
E-Mail: info@avim.org.tr
http://avim.org.tr

© 2009-2025 Center for Eurasian Studies (AVİM) All Rights Reserved