AVRASYA İNCELEMELERİ MERKEZİ
CENTER FOR EURASIAN STUDIES

AVRASYA İNCELEMELERİ MERKEZİ
CENTER FOR EURASIAN STUDIES

POLYMARKET IS PAYING SOME OF SOCIAL MEDIA'S BIGGEST POLITICAL INFLUENCERS

- 05.06.2026

Politico (5 June 2026)

Jason Beeferman, Maya Kaufman, Jessie Blaeser and Declan Harty

When far-right influencer Nick Shirley posted a viral video in January alleging fraud at Minnesota daycares, he showed his 1.6 million followers on X something else too: a gray hoodie emblazoned with the Polymarket logo.

Polymarket had made other appearances in the 24-year-olds content, like in a series of man-on-the-street interviews about the current state of America posted in December.

The first post came after Shirley started to receive money from Polymarkets chief marketing officer, Matthew Modabber; the second came after he had taken in a total of $3,100 from Modabber, according to records reviewed by POLITICO.

Click for more

Kaynak/Source: