
SERBIAN CONSUMERS JOIN SUPERMARKET BOYCOTT IN PROTEST OVER RISING PRICES

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Serbia is the latest to join the boycott, a trend that started in Croatia and quickly caught on in other Western Balkan() countries.*

The Association for Consumer Protection, Efektiva, called on consumers in Serbia to boycott five major retail chains, due to their excessive pricing.

(*) AVİM considers the term "Western Balkans" to be a politically motivated separatist terminology and insists on the use of the geographical and historical identification "Balkans" regarding the region.

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Kaynak/Source: