
MACRON'S FAIR TRADE 'CRUSADE' FACES ENEMIES WITHIN

24.01.2022

Politico (20 January 2022)

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French President Emmanuel Macron will have to fight familiar enemies — both outside and within the EU — as Paris vows a "crusade" to make Europe's trade policy fairer for farmers and greener for the entire world.

One of the central pillars of France's presidency of the Council of the European Union over the next six months is a proposal to introduce "mirror clauses." The idea is simple: Europe should demand that trade partners mirror the EU's own production standards and shouldn't be allowed to undercut European workers through laxer environmental rules.

In a speech to launch the French presidency last week, Macron insisted that Europe must push for mirror clauses "every time" it does a deal.

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