
FRANCE'S ERIC ZEMMOUR IS RUNNING A CAMPAIGN À LA DONALD TRUMP — IN THEORY

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On the face of it, Eric Zemmour has failed his Trumpian transformation.

Underneath the surface, it might be a bit more complicated.

During his first TV interview as an official French presidential candidate on Tuesday, Zemmour — a former journalist running an insurgent campaign heavy on culture wars and anti-immigrant rhetoric — appeared slight, tense and defensive. There was no fanfare, no alpha-male bravura. And at the end of the prime-time TV slot, he grumbled crossly that he didnt like the journalists questions.

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